



**carinapalumbo.com**  
**/portfolio**

# Carina Palumbo

UX Strategist



nl.linkedin.com/in/  
carinapalumbo/

Carina is a UX Strategist with 8 years of experience, specialized in enterprise, financial, and accounting software.

## Education

Professional Doctorate in Engineering

**POST-MASTER  
USER SYSTEM INTERACTION**

Eindhoven University of Technology (TU/e), The Netherlands.  
September, 2014.

Master in Science (*Cum Laude*)

**INFORMATION STUDIES:  
HUMAN CENTERED MULTIMEDIA**

University of Amsterdam (UvA), The Netherlands.  
August, 2012.

Licentiate (Highest GPA)

**VISUAL COMMUNICATION DESIGN**

National University of The Littoral (UNL), Argentina.  
December, 2008.

## Main work experience

Exact Business Software

**SENIOR UX DESIGNER & RESEARCHER**

Business software for SMEs.

Team lead, UX Boost team

Senior UX Designer, Horizontal UX team

Delft, The Netherlands. 2014 - 2018 (3 years, ongoing).

Sana Commerce, ISM eCompany

**UX/UI DESIGNER**

ERP-based e-Commerce platform.

February - September 2014 (7 months)

Rotterdam, The Netherlands

Stan Ackermans Institute & TU/e

**INTERACTION DESIGNER & RESEARCHER**

Applied research and user-centered design projects.

Eindhoven, The Netherlands, 2013-2014 (1 year).

FICH - UNL

**VISUAL / EDUCATIONAL TECHNOLOGY DESIGNER**

Communication, Extension and Technological Transfer,  
Distance Education and Environment Departments.

Santa Fe, Argentina, 2007 - 2011 (4 years)

**Date of birth**

September 24, 1984

**Nationality**

Italian/Argentinian

**Based in:**

Randstad / The Hague, NL

## CONTACT

+31(6)14397366

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info@carinapalumbo.com

## Extracurricular activities

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Recent presentations

**Design Thinking and research for empathy.**  
UX Research Meetup. October 2017, The Netherlands.

**Climbing the Mountain: maturing UX in a corporate environment.** UXCampAMS17 and Ladies that UX.  
March / April 2017, The Netherlands.

Organizations

### USINET PRESIDENT

International community of UX designers (TU/e)  
UXCamp Eindhoven organizer. Eindhoven, The Netherlands. January - December 2012 (1 year).

Teaching

### LECTURER IES Community College

Courses: Graphic Production and Design Mediated by Computer.  
Santa Fe, Argentina, 2010 - 2011 (1 year 7 months).

### TEACHING INTERNSHIPS

Visual Communication Design, UNL. Courses: Design and Typography. 2006 - 2007 (1 year and 9 months).

Student exchanges

**BRAZIL**, AUGM Scholarship, Federal University of Santa Maria, RS. March - August 2007 (1 semester).

**CANADA**, High School Homestay Program, Vancouver, Canada. February, 2000 (1 month).

Hobby

**BEACHVOLLEYBALL.** La Playa, The Hague, 3rd division.

## Publications

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Perusquía-Hernandez, M., Kriening, H., Palumbo, A.C. and Wajda, B. **User-centered design of a lamp customization tool.** Proceedings of the 5th Augmented Human International Conference. New York, NY, USA ©2014.

Palumbo, A.C., Hardman, L. **User information needs for environmental opinion-forming and decision-making in link-enriched video.** EuroITV '13, Proceedings of the 11th European conference on Interactive TV and video. Pages 85-88 ACM New York, NY, USA ©2013.

Giorgetti, C., Palumbo, C., Bas, N. **Collaborative e-Portfolio for distance education teachers and tutors** (in Spanish). Proceedings of the MoodleMootUy 2011, Latinamerican Conference, Uruguay, 2011.

## Languages

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Spanish - Native speaker

English - Proficient user, C1 level

Dutch - Independent user, B2 level

Italian & Portuguese - Basic user, A2 level



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